

## TECHNOLOGY

**INTEGRATED INTO CUSTOMER  
FACING SCREENS STRATEGICALLY  
PLACED AT EACH SERVICE  
ADVISORS WORK STATION.**



### WHAT IS IT?

Protech Menu Services assists service departments with presenting products and services to each and every customer in a professional and trusted manner. Protech Menu Services is easy to use and shows customers, using forward facing monitors in real time, what is needed for their specific vehicle, why it is needed based on real-time previous history, and the cost.

Our dealer-clients are able to use Protech Menu Services immediately after our installation with the skill and efficiency needed to present and sell more products, while simultaneously increasing customer satisfaction and retention. Our local dealership consultants will give Protech Menu Service dealerships the attention each and every dealership needs. In addition, we offer customer call center support which is available from 9am to 5pm EST, also available after hours via text messaging or by mobile phone contact, for those who may have any questions or issues with the system.



ProTech Lubricants Corporation

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[www.protechlubricants.net](http://www.protechlubricants.net)

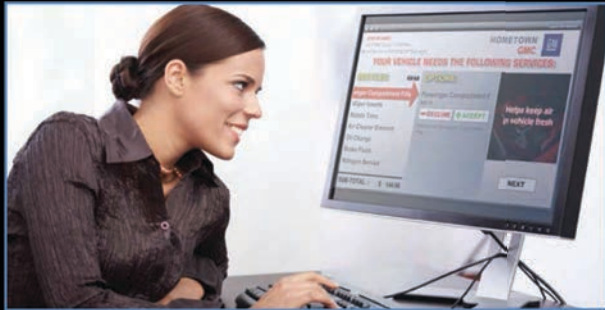
## MENU SERVICES

**THE ULTIMATE SERVICE  
MERCHANDISING TOOL**



# MENU SERVICES

THE ULTIMATE SERVICE  
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## MANAGEMENT MADE SIMPLE

In order to effectively manage a service department in real-time, **Protech Menu Services** allows management to incentivize and monitor each of the advisors to ensure the **Protech Menu Services** system is being utilized to its fullest capacity. In addition, our dealer consultants are able to monitor and provide information to assist you in gaining the success you desire from our product.

### Examples are:

- What products/services are being sold by the advisors?
- The dollar amount of additional sales being generated.
- Which of the advisors are presenting additional products and services to the customer?

## THE BOTTOM-LINE

Stop "selling" to your customers. Show them what they need, why they need it, and the cost by using customer facing menu screens. Protech products are designed by automotive retail-minded professionals solely around the service department needs.

Let us prove ourselves to you and realize improved results at the top and bottom line.

**It's our promise!**

DESIGNED SPECIFICALLY FOR THE SERVICE DEPARTMENT, PROTECH MENU SERVICES WILL DIRECTLY INCREASE YOUR AVERAGE HOURS PER R.O. BY PRESENTING CUSTOMERS WHAT THEY NEED, WHEN THEY NEED IT.

### THE ULTIMATE SERVICE MERCHANDISING TOOL

WE ARE THE LEADER IN TECHNOLOGY BUILT AROUND YOUR DEALERSHIP'S NEEDS. OUR FUTURE RESEARCH AND DEVELOPMENT IS DIRECTLY RELATED TO OUR CURRENT CLIENTS' NEEDS ALONG WITH THE INDUSTRY'S DEMANDS.

### PROTECH MENU SERVICES

- > STREAMLINE YOUR MENU BUILDING PROCESS
- > INCREASE YOUR HOURS PER R.O.
- > IMPROVE CUSTOMER SATISFACTION AND RETENTION

## MAJOR REASONS TO PARTNER WITH PROTECH:

1. **ACCOUNTABILITY**- Hold your advisors accountable by tracking each and every customer presentation transaction which is integrated into your DMS.
2. **INCREASE DOLLARS PER R.O.** - Present every customer exactly what their vehicle needs based on their previous history, increasing dollars and hours per R.O. substantially. **We guarantee it!**
3. **INCREASE CSI** - Protech controls the menu presented to your customers, resulting in uniform recommendations among your advisors. Our individualized menus build your customer's trust in your service. The result will be excellent customer satisfaction and increased business!
4. **ADVERTISING** - Advertise your new and used cars, extended warranty contracts, and much more through the strategically placed customer facing screens without any advertising expenses!
5. **INDUSTRY LEADING TOOLS** - Our one of a kind technology will increase your sales-to-service retention and come-back retention. All this is available from Protech!

### NO LONG TERM CONTRACTS



With ProTech's ROI we don't need to lock in our dealerships to lengthy contracts.



## HOW DO WE DO THIS?

BY USING OUR EXCLUSIVE, ONE OF A KIND TECHNOLOGY, INTEGRATED INTO CUSTOMER FACING SCREENS STRATEGICALLY PLACED AT EACH SERVICE ADVISOR'S WORK STATION.

- > CALL NOW FOR A FREE DEMO
- > GET A FREE CONSULTATION
- > CALL TO FIND OUT HOW



TELEPHONE  
(800) 587-4056